



TURTLE PLASTICS®
Safety & Stabilization Product Solutions

Product Incentive Programs

Designed Exclusively for

Fire and Rescue Apparatus Manufacturers & Dealers



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**Value Programs to Save Money

Building Value Through Relationships

For over forty years, **Turtle Plastics** has provided innovative environmental, health and safety products used by our fire and rescue heroes world-wide. We manufacture dozens of EHS stabilization products in the U.S.A. from 100% recycled post-industrial plastic. Our products are sustainable, odor free, warranted, load rated, and can be easily decontaminated.

As an OEM manufacturer and dealer of apparatus equipment, we believe you play a vital role in helping to create the value proposition for major purchases by a fire department. We believe our products can compliment that proposition, creating more value while helping to increase profitability of the sale.

We invite you to learn a little more about us and to consider a product partnership that is offered through the incentive programming with our Company. We can also create unique solutions that will work for your team and customers.

Please call us at 1-800-756-6635 if you have any questions or wish to participate in any incentive program.

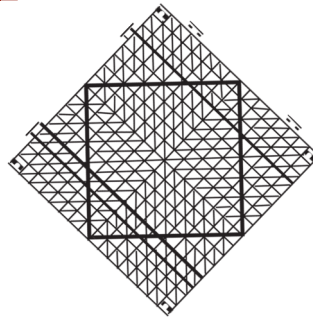


Turtle Tile Product Information

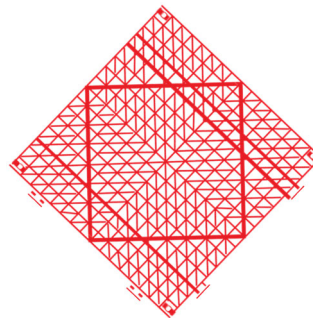
SPEC THE BEST

Best Known as the "Original Cushion Tile", the Turtle Tile has been trusted since 1986 by apparatus manufacturers as the premium compartment liner.

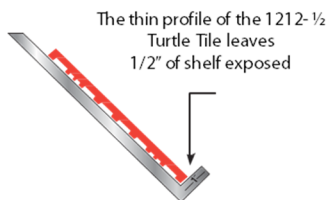
Available in Two Thicknesses
1/2" or 3/4".



3/4" Turtle Tile
Part# 1212



1/2" Thin Turtle Tile
Part# 1212-1/2-C



The thin profile of the 1212- 1/2
Turtle Tile leaves
1/2" of shelf exposed

- No-scrunch, sturdy style stays in place with integrated interlocking tabs.
- Two available sizes: 12" x 12" x 3/4" open grid or 12" x 12" x 1/2" open grid.
- Can be easily cut to accommodate different size compartments and apparatus.
- Open weave design allows for drainage keeping valuable tools and equipment dry.
- Made in the USA from 100% quality recycled PVC. Odor free, resistant to mold and material does not absorb gas, fluids, and oils.
- Heavy duty tiles let you mount brackets directly to the tile.
- Available in 15 highly visible colors with available matching ramps.
- Can be used as firehouse flooring, locker room flooring or in bottle storage rooms.
- Five year warranty.

ezMat Product Information

The ezMat product brand is our solution to save you or your customer's valuable technician time, reduce material scrap waste and reduce labor costs.

No labor costs to install matting which is helpful for smaller dealerships that have limited technician time for after market.

What's an ezMat?

The ezMat uses genuine Turtle Tiles in your choice of 15 colors that we assemble and cut at our facility using either staples or sonic welding. We ship as one convenient mat that has been customized to your customer's cabinet specifications.

Another benefit of ezMat is that it can be easily removed as one piece for cleaning and reinstalled in seconds at the firehouse.

Part# EZMAT (black) or EZMAT-C (specify color)

TIME & LABOR SAVINGS

Turtle Plastics is the only manufacturer of matting that can customize matting for compartment lining using our Turtle Tiles exclusively made to fit your cabinet specifications. We take the cumbersome guess work out for you on the cuts and you gain valuable technician time back on production or service.

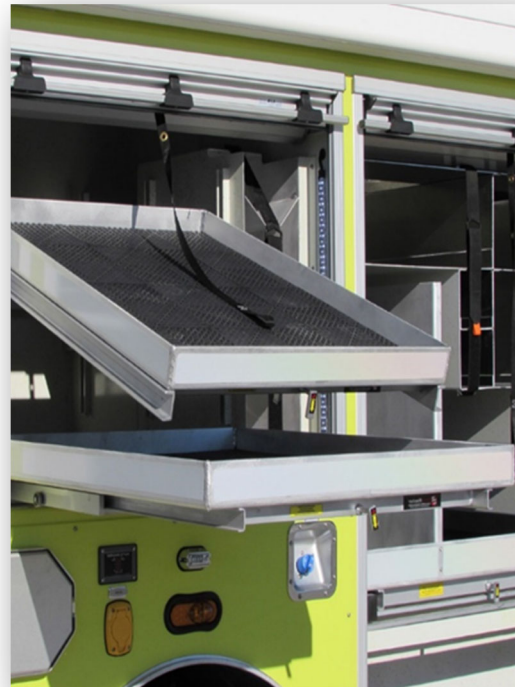
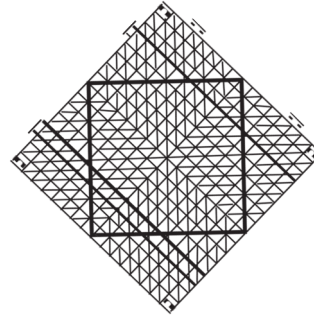


Turtle Tile Incentive Program #1

COMPLIMENTARY TURTLE TILES FOR SHOWS OR DEMONSTRATIONS

Apparatus manufacturers can outfit, for free, up to three demonstration trucks per year with Turtle Tiles Compartment Matting or ezMat by Turtle Plastics.

Dealers can outfit, for free, one demonstration truck per year with Turtle Tiles Compartment Matting or ezMat.



This Turtle Tile Incentive program offers more opportunities to introduce you and your customers to the benefits of compartment matting by Turtle Plastics. This program offers realism to the apparatus in your showroom or at trade shows.

A value-added bonus; if the demonstration truck sells, then your customer receives compartments that are fully lined and ready for equipment placement. Many of our rescue tool OEM partners trust Turtle Tiles to protect their equipment in the apparatus compartments.

Turtle Tile Incentive Program #2

Turtle Plastics is committed to being a leader in sustainable solutions. We want to reward our customers as we continue our recycling tradition by offering a “Take-Back Program” for the Turtle Tiles. We believe in closing the sustainability loop by taking back our product, including scrap resulting from the installation of genuine Turtle Tiles. All of our Turtle Tiles are made from 100% recycled plastic. As a safety products company, we are committed to the safety of our rescuers and the safety of the workers who build their livelihood at the manufacturing plants and dealerships.

TAKE BACK PROGRAM

If you install your own compartmental matting, we will provide a box specifically for the collection of scrap material resulting from the installation of genuine Turtle Tiles. Return the full Gaylord to us and receive a recycling credit good towards your next purchase.

Sustainability partnerships will be recognized with an award at the end of the year. This displays commitment to sustainability to your customer and employees.

Recycling not only saves the Earth, but saves you money on disposal and landfill costs. Your commitment to buying recycled products and recycling has saved million of pounds a year of PVC from going into landfills.

FREE JOBSITE SAW PROGRAM

We recognize that many apparatus manufactures and dealerships prefer to install their own Turtle Tiles at their facility. We value your safety and therefore with the purchase of your first **full skid** of tiles, we will supply a **Jobsite Saw** which includes a cart and a fence. This safety saw provides features such as a stopping mechanism that stops and drops the blade on contact with skin. In addition, having this saw reduces waste because the saw’s t-style design minimizes deflection to increase accuracy when cutting the Turtle Tiles.

Since the saw is mobile, workers can measure, cut and install Turtle Tiles next to the apparatus. No more running back to the shop to cut.



Dura Crib Product Information

Historically, rescue workers have used wood to stabilize vehicles at accidents or to stabilize their own equipment during repairs. Wood is dangerous as it cracks, absorbs bio-agents and wood degrades when



exposed to water or other environmental factors which can lead to injuries to the rescuer near or under the equipment.

We are trying to change the culture of the dangerous use of wood through the creation of Dura Crib brand of interlocking recycled plastic blocking and chocks.. Dura Crib brand

products have been lab tested and labeled with a working load since these products are used to crib up or stabilize an objective that is active loaded (i.e. the force created by a pneumatic or hydraulic tool). Many of the Dura Crib brand products are compact and can fit into most size engine trucks.

Shown above: Popular with rescuers is the Hybrid Crib Toter, Part #CT44PL-18, Quick Response Kit , Part #QR2-Kit and the Lock Blocks, Part #B,2B,3B.

DURA CRIB PRODUCTS ARE CLEANER AND SAFER THAN WOOD



Why put old, dirty and contaminated wood on a brand new beautiful truck?

Use Dura Crib brand products instead.



Compact Stabilization Products Designed for Smaller Compartments



The Quick Response Kit, **Part # Qr2-Kit** (shown at left) fits conveniently in smaller cabinets and comes with a convenient carrying bag to store components.



Our most popular Dura Crib brand stabilization products are the Hybrid Crips, **Part #44-PL18** (shown at the right & above) and the ModPad stabilization plate, **Part #CCTP1818-1.5W/L**. These pieces replace dirty wood cribbing that is often found inside the cabinet. The cabinet is lined with Black Turtle Tile, **Part #1212** and Yellow Ramps, **Part #AF-C**.

Outrigger plates, **Part # JP** (shown at left) are lighter than metal. Additionally, they can be easily washed and stored.



Dura Crib Incentive Programs

Adding Dura Crib products to the spec sheet is a value added benefit to your customer and is profitable for the dealership. We can provide complimentary spec services depending on the apparatus and cabinet space available.

We offer dealers an additional 5% of Fire/Rescue Kits when we are specified into your system.

Apparatus manufactures and dealers have found it valuable to carry Dura Crib products on their demonstration units to add realism to an otherwise empty truck in the showroom or at trade shows.

We can provide an OEM one complimentary QR-2 Kit for FDIC for one truck as part of your display.





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